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Real World Adobe InDesign CS2

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Synopsis

You've mastered page design and can easily work your Quark magic. Now you are ready to take the plunge and switch to Adobe InDesign CS2 and you need to learn and start successfully using the award-winning software, immediately! Real World Adobe InDesign CS2 has all the industrial-strength techniques and time-saving tips you need to start laying out, proofing, and printing pages with InDesign CS2, without missing a beat or a deadline! You'll find everything you need here to master InDesign's advanced page layout tools, manage color, snippets, use the Bridge effectively, and more. You'll also find complete coverage of InDesign CS2's new features: Object Styles, Photoshop and Adobe PDF layer support, using InCopy, Smarter text handling, flexible XML support, and much more. Written by pros for design pros, this book has all the real-world, industrial-strength InDesign CS2 techniques that will make all the difference in your fast-paced production environment!

Book Information

Paperback: 888 pages

Publisher: Peachpit Press; 1 edition (January 27, 2006)

Language: English

ISBN-10: 0321322029

ISBN-13: 978-0321322029

Product Dimensions: 7.5 x 1.8 x 9.1 inches

Shipping Weight: 3.4 pounds

Average Customer Review: 4.9 out of 5 starsÂ Â See all reviewsÂ (8 customer reviews)

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Customer Reviews

The cover states that all features of the application are covered, and I can't claim to have discovered a gap. Each author (Kvern and Blatner) offers a deep perspective, and when they differ with one another, they say so. Thus the user gets two keen insights rather than the monolithic pronouncements so common in software books. This empowers the reader: a goal I try to achieve in my software classes. As I try to give my students enough information and methodology to make their own workflow decisions, this book does likewise. That is why I recommend this volume in my

classes.Be warned, however, that this is not a "how-to", or book of exercises. It is a reference. It is a perfect complement to my classes, but not a workbook for use during them. This gives the book usefulness well beyond the learning curve and into daily and even advanced use.

Real World InDesign CS2 is what the users manual should be. For example, It covers Tables which only appear in the online help for InDesign CS2. The users manual only makes reference to See the Help files. Like the previous Real World InDesign texts it is well written, easy to understand, and covers all of the functions of the software. From creating an initial layout to color management to Printing the final project Real World InDesign CS2 is the text to have. I would recommend Real World InDesign CS2 to both Novices and long-time users of InDesign. It is the one book you will refer to time and again for problem solving.

Being an established professional in the graphics field, I am exposed to many publications. Over 85% of published 'how-to' publications are nothing more than a dressed-up copy of the user's manual. This book IS NOT ONE OF THEM!Being technical oriented, yet creative versatile, I look at books beyond the flashy covers and the chosen layout. This title is one the finest books ever written on InDesign CS2. It challenges the reader with an abundance of information.Not every operator uses InDesign CS2 the same way. This book addresses the needs of the readers. A Must Buy for the InDesign end user than needs more information than how to setup a document, and an expanded view of the rich features InDesign has to offer.

This book is chock full of good information for new designers needing to know more about the production side of the world. This book is a great reference and enlightened me on aspects I didn't even know I needed to know. I listen to David Blatner's "InDesign Secrets podcasts", and his humor and knowledge carry through in this book.

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